

Of Sea and Shore Publications
P.O. Box 3
Rawai, Muang, Phuket 83130, Thailand
email: editor@ofseaandshore.com
http:www.ofseaandshore.com

DEALER FORM

A Sheller's Directory of Clubs, Books, Periodicals & Dealers

27th Edition 2005
[the FINAL Edition!]

Remember - Your Listing is Free!
(Advertising Space Is Available - See Back side)

DEADLINE : October 30, 2004
(Since your information will be received after this date we will include your information in the next printing of this edition)

Firm Name: _____

MailingAddress: _____

Street Address, if different from above: _____

Telephone: _____ Fax: _____ E-Mail: _____

Phone order accepted? Owner: _____ Years in business: _____

Please mark, with an **X** all of the following which apply to your business:

- | | | |
|---|--|---|
| <input type="checkbox"/> Shop | <input type="checkbox"/> Mail Order | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Wholesale | <input type="checkbox"/> Specimen Shells | <input type="checkbox"/> Commercial/Ornamental Shells |
| <input type="checkbox"/> Shell Books | <input type="checkbox"/> Coral | <input type="checkbox"/> Fossils |
| <input type="checkbox"/> We do send lists (charge: \$.) | | |

We specialize in:

Other items of interest to shellers:

- We are no longer in business, please **REMOVE** our name from the new edition
 We are in business, but do not wish to be listed
 We have changed names, formerly: _____

We accept the following credit cards: Visa; Mastercard; American Express; Discover
 Other: _____

NOTE: the above information will appear **FREE** (limited to 3 lines of print in addition to address) in the 27th edition. To obtain a copy (free to paying advertisers) see back of page.

ADVERTISING

To advertise, please select the size of ad space, send ad copy (camera ready - 10% additional charge [minimum \$5] if not camera ready). Proforma invoice can be sent, with full payment due by deadline of October 30, 2004 (if received after this date your ad will appear in subsequent printings of this edition)

RATES (In U.S. funds - send check drawn on your bank's U.S. account, or send, via registered mail, U.S. cash.

Credit card payments, via **PayPal** on the Internet only. www.PayPal.com)

1/8th page	\$50.00
1/4th page	\$80.00
1/2 page	\$140.00
Full page	\$200.00

Size of Publication:
8½ x 11". Size of Ad
page: 7¼ x 10". Standard
business card fits in 1/8 page

Signature of person authorizing ad:

Please print name here as well:

___ Payment enclosed.

___ Please send Proforma Invoice, payment will be made in full prior printing of new copies of this edition

[**Note:** the Editor reserves the right to reject any advertising submitted.]

Mail completed form, ad copy, and payment to:

Of Sea and Shore Publications

P.O. Box 3, Rawai,

Muang, Phuket 83130, Thailand

Email: editor@ofseaandshore.com

Web Site: <http://www.ofseaandshore.com>

Note: Paid advertisers* receive a free copy -. *advertisers who wish airmail delivery, please send appropriate postage.

One new customer will more than pay for the cost of your ad in the 27th edition And since this is the final edition it will remain "in print" and for sale for many years to come. If your address or information changes during that time we will change your advertisement in future printings.

AD RATES for of Sea and Shore Magazine

Ads are available in both black & white and color. The following rates apply:

Color Ads	Black & White Ads
full page \$350 per issue, \$1,000 for 4 issues	\$175 per issue, \$500 for 4 issues
½ - page \$200 per issue, \$600 for 4 issues	\$ 95 per issue, \$325 for 4 issues
¼ - page \$125 per issue, \$375 for 4 issues	\$ 55 per issue, \$200 for 4 issues
1/8-page \$ 75 per issue, \$250 for 4 issues	\$ 35 per issue, \$120 for 4 issues

Send payment and ad copy (print copy or on CD or disk using jpg format)

OF SEA AND SHORE PUBLICATIONS – AD DEPT.
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OR E-Mail to editor@ofseaandshore.com